

Latin America-based Real Estate Platform Mudafy Announces \$10M Series A

Client News August 2, 2022

Gunderson Dettmer represented Latin American-based client Mudafy, a tech-enabled real estate brokerage platform, in the announcement of its \$10 million Series A financing led by Founders Fund. Mudafy improves the process of renting and buying properties in the region by featuring 360-degree virtual tours, online bookings for showings, and appraisals and details on pricings through its platform. With the new capital, the company will expand its market to more cities in Mexico and other areas in Latin America, and grow its team.

In the announcement of the transaction, CEO and co-founder of Mudafy Franco Forte said, "This is the beginning of a major push into financial technology and, at the same time, a change in the way customers access better properties."

The Gunderson Dettmer deal team was led by Dan Green and Brian Willbur and included Alex Kamath.

Companies:

Mudafy Founders Fund

Related People





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