

LA-Based Boulevard Announces \$70M Series C Financing

Client News

August 9, 2022

Gunderson Dettmer represented Los Angeles-based client Boulevard, an appointment booking platform, in its \$70 million Series C financing led by Point72 Private Investment. The company digitizes the ability to book appointments and handle payments for beauty and wellness services. The new capital will be used to expand their products and teams.

In the [announcement of the transaction](#), Partner at Point72 Eddie Kang said, “As the self-care industry continues to grow, so too will the role technology plays in creating the seamless experiences that keep clients coming back. Not only has Boulevard designed an elegant and visionary platform that fills a pressing need in a fast-growing industry, but they’ve also built a thoughtful, customer-centric culture validated through world-class retention. We’re excited to support the Boulevard team as they continue to grow.”

The Gunderson Dettmer deal team was led by Ross Burningham and included Caroline Downer and Trey Calver.

Companies:

[Boulevard](#)

[Point72](#)

Related People



Ross L. Burningham

PARTNER

P +1 424 214 1800

Related Services

Late-Stage Company

Private & Public Companies

Seed, Venture and Growth Financings

Featured Insights

CLIENT NEWS

Brazilian Carbon Capture Company Mombak Announces \$30M Financing

CLIENT NEWS

Africa B2B OmniRetail Announces \$20M Financing

CLIENT NEWS

Glacier Announces Series A Financing to Expand Robot Recycling Fleet

CLIENT NEWS

Dataminr Announces \$100M Investment Led by Fortress Investment Group

CLIENT NEWS

Omnidian Announces \$87M Series C for Renewable Energy Performance

INSIGHTS

Splitting the Pie: How Sawv Founders Divide Ownership and Navigate Other

Splitting the Pie: How Savvy Founders Divide Ownership and Navigate Other Founder Equity Decisions

CLIENT NEWS

Chainguard Announces \$356 Million Series D Led by Kleiner Perkins and IVP

INSIGHTS

Client Insight: California AI Transparency Act

INSIGHTS

Client Insight: Prepare for BE-10 Benchmark Survey of US Direct Investment Abroad

INSIGHTS

Tech Brew Interviews Aaron Rubin in “Where the legal battle stands around copyright and AI training”

CLIENT NEWS

Latin America Fintech Belvo Announces \$15M Funding

INSIGHTS

Legal 500 Country Comparative Guides 2025: Venture Capital (Singapore)