



Customer Notification Platform OneSignal Announces \$50M Series C Financing

Client News

September 1, 2022

Gunderson Dettmer represented client OneSignal, a customer engagement platform in the announcement of its \$50 million Series C financing led by BAM Elevate. The platform uses machine learning to send push notifications at optimal times to create meaningful customer connections and allow businesses to deliver engaging messages across all platforms. The new capital will be used to advance the company's messaging and orchestration capabilities and expand into Europe, Asia and Latin America.

In the [announcement of the transaction](#), CEO and Co-Founder of OneSignal George Deglin said, "Every modern business understands the need to have a strong mobile presence and the importance of engaging with customers across multiple channels. We're moving quickly and decisively to meet the requirements of today's marketers and developers. We're excited to have BAM Elevate's backing to help us accelerate our mission to democratize customer engagement for millions of businesses worldwide."

The Gunderson Dettmer deal team was led by Joe Raffetto and included Colin Chapman, Hannah Porter, Lydia Carnevale and Joanna Torres.

Companies

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[BAM Elevate](#)

Related People



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