

Georgian Co-Leads \$80M Series C Financing of Contentstack

Client News

November 15, 2022

Gunderson Dettmer represented client Georgian as it co-led the \$80 million Series C financing of Contentstack, a content experience platform. The platform allows developers and content managers to create, manage, and publish content simultaneously and independently, to create websites and applications quickly. The company will use the new capital to continue supporting enterprise companies.

In the [announcement of the transaction](#), Georgian's Lead Investor Emily Walsh said, "We look for high-growth companies with great leadership and a strong work culture. We also love to help disruptors do what they do best. For all these reasons, we chose to double down on our investment. Contentstack's ability to ensure customers are successful while also innovating at record speeds positions them as the leader in the CMS market. We are proud to co-lead this round and provide the Company with the support required for true category leadership."

The Gunderson Dettmer deal team was led by Jeff Engerman and Chris Warren and included Gabriella Stearns.

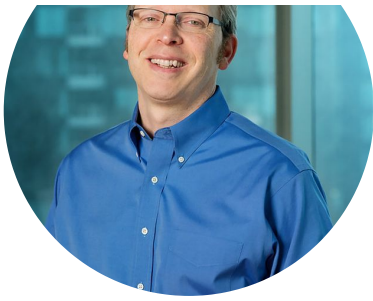
Companies

[Georgian](#)

[Contentstack](#)

Related People





Jeffrey M. Engerman

PARTNER

P +1 617 648 9175



Christopher K. Warren

ASSOCIATE

P +1 617 648 9180

Related Services

Private & Public Companies

Private Fund

Seed, Venture and Growth Financings

Featured Insights

CLIENT NEWS

Brazilian Carbon Capture Company Mombak Announces \$30M Financing

CLIENT NEWS

Africa B2B OmniRetail Announces \$20M Financing

CLIENT NEWS

Glacier Announces Series A Financing to Expand Robot Recycling Fleet

CLIENT NEWS

Dataminr Announces \$100M Investment Led by Fortress Investment Group

CLIENT NEWS

Omnidian Announces \$87M Series C for Renewable Energy Performance

INSIGHTS

Splitting the Pie: How Savvy Founders Divide Ownership and Navigate Other Founder Equity Decisions

CLIENT NEWS

Chainguard Announces \$356 Million Series D Led by Kleiner Perkins and IVP

INSIGHTS

Client Insight: California AI Transparency Act

INSIGHTS

Client Insight: Prepare for BE-10 Benchmark Survey of US Direct Investment Abroad

INSIGHTS

Tech Brew Interviews Aaron Rubin in “Where the legal battle stands around copyright and AI training”

CLIENT NEWS

Latin America Fintech Belvo Announces \$15M Funding

INSIGHTS

Legal 500 Country Comparative Guides 2025: Venture Capital (Singapore)