

# S32 Leads \$11M Series Seed of The Owl AI

Client News

June 26, 2025

Gunderson Dettmer represented client S32 in leading the \$11 million Series Seed financing of The Owl AI, an AI-powered platform designed to judge and referee sporting events. Menlo Ventures and Susa Ventures also participated in the financing.

The Owl AI is the world's first end-to-end AI platform designed to bring fairness, clarity, and immersion to judged and referee-influenced sports.

In the [announcement of the transaction](#), S32 CEO and General Partner Andy Harrison said, "At S32, we invest in bold ideas led by visionary teams and Owl AI is exactly that. By fusing elite athletic insight with cutting-edge AI, [they] are building more than just a new layer of fairness in sports – they're reshaping how the world experiences competition."

The Gunderson deal team was led by Ryan Gunderson and included Jordan Murray and Seth Bertolucci.

Companies

[S32](#)

[Owl AI](#)

[Menlo Ventures](#)

[Susa Ventures](#)

Related People





Ryan J. Gunderson

PARTNER

P +1 858 436 8046

Jordan F. Murray

ASSOCIATE

P +1 858 436 8047



Seth T. Bertolucci

ASSOCIATE

P +1 858 436 8007

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