

Seedz Merges with Gaivota to Create Agro Operating System

Client News

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Gunderson Dettmer represented Brazil-based client Seedz, an agtech customer engagement platform, **in its merger with Gaivota**, a Vertical SaaS platform. Seedz's platform connects participants of the agribusiness chain through an independent loyalty and incentive program. Gaivota's platform is designed to enhance connectivity and optimize the agribusiness ecosystem. The newly combined company plan is to create one operating system for the agriculture industry.

The Gunderson Dettmer deal team was led by Christel Moreno and included Francisco Mont'Alverne and Rafa Bellaver.

Companies

Seedz

Gaviota

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