

Fulfil Solutions Announces \$60M Series B Financing to Expand Robotics for Online Grocers

Client News

February 27, 2023

Gunderson Dettmer represented client Fulfil Solutions, a robotics company for online grocers, in its \$60 million Series B financing led by Eclipse with participation from Khosla Ventures and DCVC. Fulfil is an automated grocery fulfillment system that uses robots to pick and pack grocery items across all product categories with accuracy and fast delivery while solving global food supply chain challenges. The company will use the new capital to continue revolutionizing the online grocery industry with robotic automation.

In the [announcement of the transaction](#), CEO and President of Fulfil Mir Aamir said, “To address the many challenges facing online grocery, retailers must adopt efficient automation that substantially reduces costs and provides the accuracy, quality and convenience customers expect. That’s why our fully automated solution represents such a revolutionary step forward. Not only does it make online grocery retailing profitable while meeting customer expectations, but it also prioritizes social and environmental responsibility by cutting carbon emissions, eliminating food waste and enabling healthier food to reach more households at lower cost.”

The Gunderson Dettmer deal team was led by Ilan Lovinsky and included Jordan Murray and Yushen Liu.

Companies

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