

Hims & Hers Announces Definitive Agreement to Acquire ZAVA

Client News

June 3, 2025

Gunderson Dettmer represented client **Hims & Hers**, a leading health and wellness platform, in its definitive agreement to acquire ZAVA, a digital health platform based in Europe. This acquisition will broaden Hims & Hers' reach across the UK and launch its brand in Germany, France, and Ireland, with additional markets to follow.

By leveraging the ZAVA's digital platform and trusted operations, Hims & Hers aims to deliver its personalized care experience to millions of people in Europe with local providers and in different languages.

In the **announcement of the agreement**, CEO of Hims & Hers Andrew Dudum said, "The demand for simpler, more personalized healthcare is universal. By leveraging ZAVA's established European presence, cutting-edge technology, and deep customer understanding, we're poised to fundamentally transform access to care for millions across Europe. Whether in rural towns, vibrant cities, or remote communities across Europe, people battling widespread, often silent chronic conditions like obesity, depression, and more will have access to the personalized, high-quality care they deserve."

The Gunderson deal team was led by partners Alexa Belonick and David Moore and included M&A, public companies and corporate associates Monica Dion, Elena Vespoli and Emma Anderson, strategic transactions and licensing partner Gina Marek and associate Cameron Jahansouz and tax partner Jaime Narayan.

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