

Lux Capital and NewView Capital Invest in \$200M Series E of Stord

Client News

May 19, 2025

Gunderson Dettmer represented clients Lux Capital and NewView Capital in the \$200 million Series E financing of Stord, a leading provider of high-volume fulfillment services and e-commerce technology for omnichannel brands. Stord simplifies shipping and fulfillment for online retailers by connecting them to delivery networks and providing tools to manage inventory, shipping, and deliveries seamlessly. The new financing will help Stord expand its solutions, enabling businesses of all sizes to deliver smooth, reliable shopping experiences at scale.

In the [announcement of the transaction](#), Co-Founders and CEO of Stord Sean Henry said, “At Stord, we believe that every brand should have the tools to deliver the fast, affordable, and reliable shipping experiences that consumers have come to expect. Fast and free delivery, easy returns, and full visibility are no longer luxuries; they’re standard consumer expectations. This new funding allows us to double down on our mission to give brands the infrastructure and technology they need to surpass these industry standards, strengthen their margins, and grow on their own terms. We’re excited to keep helping our customers win in an increasingly competitive e-commerce market.”

The Gunderson deal teams were led by Nic Markman and Greg Volkmar and included Adam Spaulding and Hancen Yu.

Companies

[Lux Capital](#)

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