



Cart.com Raises \$50M Additional Financing

Client News

May 12, 2025

Gunderson Dettmer represented long-time client [Cart.com](#), an end-to-end eCommerce-as-a-service provider, in its \$50 million financing that includes funds and accounts managed by BlackRock and Neuberger Berman, eGateway Capital and more. Cart.com is a provider of unified omnichannel commerce and logistics solutions to enable B2C and B2B companies and public sector agencies to unify order and inventory management.

The company intends to use its additional financing to further fuel its global expansion through strategic investments in infrastructure, technology and mergers and acquisitions, as well as to support and further enhance its platform with novel capabilities.

In the [announcement of the transaction](#), Founder and CEO of Cart.com Omair Tariq said, “Cart.com is continuing our strong growth trajectory across all operating metrics, and we intend to utilize this additional capital to accelerate the expansion of our platform and bring our customers new capabilities to enable their growth. We founded Cart.com just four years ago and are well on our way to building the largest and most comprehensive platform in our space.”

The Gunderson deal team was led by Wes Watts and included Alex Devine and Emma Anderson.

Companies

[Cart.com](#)

[BlackRock](#)

Related People



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