

Prosus Leads US\$7.25M Financing of Zapia

Client News

April 30, 2025

Gunderson Dettmer represented client [Prosus Ventures](#) as the lead investor in the US\$7.25 million financing of Zapia, a Latin American company that provides an AI virtual assistant. Zapia's free and simple-to-use AI performs financial and everyday tasks within the WhatsApp chat, such as creating reminders and event scheduling. The new capital will help Zapia continue expanding its user base on two channels: WhatsApp and its own app.

In the [announcement of the transaction](#), Zapia CEO Juan Pablo Pereira said, "Our strategy is long-term, so it is important to have strong partnerships that will be able to bring us more users."

The Gunderson deal team was led by Christel Moreno and included Francisco Mont'Alverne.

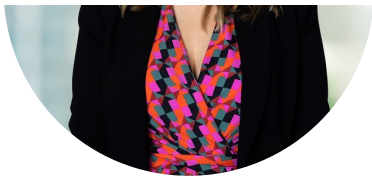
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Christel H. Moreno

PARTNER

P +1 212 430 3139



Francisco Mont' Alverne

ASSOCIATE

P +1 332 345 2578

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