

# Splitting the Pie: How Savvy Founders Divide Ownership and Navigate Other Founder Equity Decisions

Insights

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Read our new guide titled *Splitting the Pie: How Savvy Founders Divide Ownership and Navigate Other Founder Equity Decisions*, drawing on data from thousands of startup formations. Based on years of experience, the report offers information that may be helpful to founding teams as they structure ownership of their new ventures.

## Highlights of the report include:

- **Founder equity trends:** Equity splits for founding teams of different sizes.
- **Key considerations:** Balancing contributions, control, and long-term incentives
- **Vesting essentials:** Why vesting matters and how to structure it effectively for all parties involved.

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