

# SoftBank Ventures Asia Leads \$9M Series B Financing of ZUZU

Client News

May 26, 2023

Gunderson Dettmer represented client SoftBank Ventures Asia as it led the \$9 million Series B financing of ZUZU, a Singapore-based travel tech startup. The new capital will be used to enhance ZUZU's product and expand the company's presence in the region.

In the [announcement of the transaction](#), founder and chief executive officer at ZUZU Vikram Malhi said, "The round's oversubscription reflects the strong confidence our investors have in our vision and capabilities. This substantial financial boost will enable us to innovate our offerings further, accelerate our growth trajectory and support more independent hotels in increasing their revenue."

The Gunderson Dettmer deal team was led by David He and included Binh Vong and Lim Jun Heng.

Companies:

SoftBank Ventures Asia

[ZUZU](#)

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David He  
PARTNER  
P +65 6800 0895



Binh Vong  
ASSOCIATE  
P +65 6800 0890

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