

# Fz Sports Announces \$74M Financing to Transform LatAm Soccer Media Rights

Client News

June 15, 2023

Gunderson Dettmer represented client Fz Sports, a sports media and technology company, in the equity fundraising portion of its recent \$74 million financing from 777 Partners, MEP Capital, Torneos, Serengeti Asset Management and Magma Partners.

Fz currently manages the international broadcasting rights of top-flight soccer leagues in Brazil, Argentina, Chile and Peru. As part of these partnerships, the company provides its proprietary streaming platform and digital rights management services for direct-to-consumer distribution for official league streaming platforms AFA Play, Brasileirao Play and Liga1 Play.

In the [announcement of the transaction](#), Fz Sports CEO and co-founder Matías Rivera said, “This financing will allow us to continue supporting and boosting the sports rights management and distribution of several of the most important leagues and federations in the [Latin American] region.”

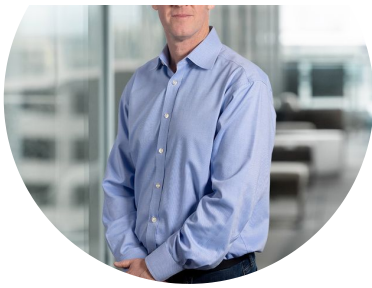
The Gunderson Dettmer deal team was led by Dan Green and Brian Willbur and included Daniel Gallo.

Companies

[Fz Sports](#)

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