

Gunderson Dettmer Clients Participate in Kim Kardashian's SKIMS \$270M Series C

Client News

July 19, 2023

Gunderson Dettmer represented clients D1 Capital and Imaginary Ventures in the \$270 million Series C financing of SKIMS, Kim Kardashian's manufacturer and retailer brand. The company offers a wide range of products including bodysuits, shapewear, and undergarments that feature styles and color shades for different body types. The new capital will be used to expand its retail network, with its first permanent store set to debut in Los Angeles.

In the [announcement of the transaction](#), SKIMS chief executive officer Jens Grede said, "Kim and I can envision a future where years from today there's a SKIMS store anywhere in the world you'd find an Apple store or a Nike store."

D1 Capital's deal team was led by Greg Volkmar and Jeff Stricker and included Federico Varni.

Imaginary Ventures' deal team was led by Melissa Marks and Jack Paterson.

Companies

[SKIMS](#)

[D1 Capital](#)

[Imaginary Ventures](#)

Related People

Greg Volkmar

PARTNER

P +1 212 430 3170

Melissa B. Marks

PARTNER

P +1 212 430 3155

Jeffrey L. Stricker

PARTNER

P +1 212 430 3153

Federico Varni

ASSOCIATE

P +1 212 430 4241

Related Services

Fund Investments in Companies

Private Fund

Seed, Venture and Growth Financings

Featured Insights

PUBLIC VENTURES

Trump Executive Order Targets Proxy Advisors Over DEI and ESG Influence

EVENTS

Webinar: Paradigm Shift? Mandatory Securities Arbitration and the Impact of the SEC's Recent Policy Statement for Companies and Investors

FIRM NEWS

Amidst Strong Year, Gunderson Dettmer Elects Nine New Partners

EVENTS

Webinar: AI in the Workplace: Legal Challenges and Best Practices

FIRM NEWS

2025 CVCA Annual General Meeting & Private/Venture Capital Summit in Beijing

CLIENT NEWS

Gunderson Dettmer Represented Hims & Hers in Acquisition of Livewell

CLIENT NEWS

Replicate Bioscience Announces Collaborative Agreement with Instituto Butantan

CLIENT NEWS

Gunderson Client Neptune to Be Acquired by OpenAI

CLIENT NEWS

Hims & Hers Announces Definitive Agreement to Acquire YourBio Health

CLIENT NEWS

LotusFlare Announces Equity Investment from Ericsson

PUBLIC VENTURES

SEC Chair Charts Disclosure Overhaul to Revive IPOs: Materiality and Scale Over 'Regulatory Creep'

CLIENT NEWS

Vambe Raises \$14M Series A Led by Monashees