Hims & Hers Announces Acquisition of Peptide Facility in California

Client News February 21, 2025

Gunderson Dettmer advised Hims & Hers in the acquisition of a California-based peptide facility. The acquisition enhances Hims and Hers' ability to meet the growing demand for personalized healthcare and treatment options. By integrating this facility, the company further strengthens its commitment to U.S.-based operations, ensures greater control over cost, quality, and availability, and drives innovation in peptide-based solutions.

Building on the company's prior acquisitions of 503A and 503B facilities, this acquisition deepens its focus on delivering access to safe, high-quality solutions to customers. The expanded peptide capabilities also position the company to explore advancements in preventive health, metabolic optimization, cognitive performance, recovery science, and biological resilience—paving the way for transformative developments in personalized healthcare.

In the announcement of the acquisition, COO of Hims & Hers Melissa Baird said, "The future of healthcare must be centered on the customer, which is why our operational structure is built to scale personalized care to more individuals at the highest standard of quality and safety, and with a focus on long-term consistency and availability. We're building our supply chain to enable more Americans to access care, including personalized treatments designed around their needs. This acquisition is a reflection of our commitment to those goals and our ongoing investment in the customer from start to finish." The Gunderson deal team was co-led by public companies partner Alexa Belonick and M&A partner David Moore and included public companies associate Elena Vespoli, M&A associate Monica Dion and corporate associate Emma Anderson, strategic transactions and licensing partner Gina Marek and associates Cameron Jahansouz and Maddy Kerr Hyde, executive compensation partner Sharon Hendricks and associate Sofia Rattes, employment and labor partner Natalie Pierce and tax partner Jaime Narayan.

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