

Cart.com Announces Fulfillment Partnership with PacSun

Client News

September 14, 2023

Gunderson Dettmer represented client Cart.com, a leading provider of comprehensive commerce and logistics solutions, in its new fulfillment partnership with PacSun. Cart.com's fulfillment services are powered by proprietary software and predictive analytics to reduce costs and provide real-time inventory visibility for B2B and B2C brands.

Under the collaboration, Cart.com will leverage its logistics expertise and order and inventory management capabilities to support nationwide fulfillment for PacSun. PacSun will also transition management of its Groveport, Ohio fulfillment facility to Cart.com.

In the [announcement of the partnership](#), Cart.com CEO and Co-founder Omair Tariq said, "We're extremely proud to partner with PacSun and support its significant momentum with our best-in-class fulfillment capabilities. We're excited to add this distribution center to Cart.com's network as we continue to see accelerating demand for tech-enabled 3PL services."

The Gunderson Dettmer deal team was led by Wes Watts and included Ben Cukerbaum, Luke Thomas and Emma Anderson.

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