

Volpe Capital Leads Connectly \$7.85M Financing

Client News

September 21, 2023

Gunderson Dettmer represented client Volpe Capital as it led the \$7.85 million financing of Connectly, an AI and marketing tool. Connectly develops artificial intelligence solutions aimed at conversational commerce, enabling virtual assistants to contact customers on their birthday with coupons and offers similar to those in an e-commerce cart. The new capital will help the platform expand into Brazil.

In the [announcement of the transaction](#), Volpe Capital partner Gabriel Marcassa said, “Within the consumer vertical, we want to invest in solutions that promote customer engagement. Furthermore, it is a case of an international company with a relevant presence in Latin America, which also fits with our investment thesis.”

The Gunderson Dettmer deal team was led by Brian Hutchings and included Rafael Bellaver and Arthur Dalmarco.

Companies

[Volpe Capital](#)

[Connectly](#)

Related People





Brian C. Hutchings
PARTNER
P +1 212 430 3150



Rafael Bellaver
ASSOCIATE
P +1 646 490 9096

Related Services

Fund Investments in Companies

Latin America

Private Fund

Seed, Venture and Growth Financings

Featured Insights

FIRM NEWS

Gunderson Dettmer Commemorates 2025 Asian American and Pacific Islander Heritage (AAPI) Month

CLIENT NEWS

Brazilian Carbon Capture Company Mombak Announces \$30M Financing

CLIENT NEWS

Africa RDP OmniRetail Announces \$20M Financing

Africa B2B Omniretail Announces \$20M Financing

CLIENT NEWS

Glacier Announces Series A Financing to Expand Robot Recycling Fleet

CLIENT NEWS

Dataminr Announces \$100M Investment Led by Fortress Investment Group

CLIENT NEWS

Omnidian Announces \$87M Series C for Renewable Energy Performance

INSIGHTS

Splitting the Pie: How Savvy Founders Divide Ownership and Navigate Other Founder Equity Decisions

CLIENT NEWS

Chainguard Announces \$356 Million Series D Led by Kleiner Perkins and IVP

INSIGHTS

Client Insight: California AI Transparency Act

INSIGHTS

Client Insight: Prepare for BE-10 Benchmark Survey of US Direct Investment Abroad

INSIGHTS

Tech Brew Interviews Aaron Rubin in “Where the legal battle stands around copyright and AI training”

CLIENT NEWS

Latin America Fintech Belvo Announces \$15M Funding