

Flat.mx Acquires Hipoteca Genial to Become Housing Super App

Client News

September 25, 2023

Gunderson Dettmer represented the international aspects of the acquisition by our client Flat.mx, a one-stop-shop for residential real estate in Mexico, of Hipoteca Genial, a mortgage advisory platform. The acquisition brings Flat.mx one step closer to becoming a residential real estate super app.

In the [announcement of the acquisition](#), Flat.mx co-founder Bernardo Cordero said, “It is not a year of high growth in mortgage placement, but at the same time we are a startup that is growing, trying to reach a size that we want to reach, we continue to grow rapidly despite the fact that there is a complicated environment with fewer mortgages in the market, and that allows us to attract [more market share] and grow.”

The Gunderson Dettmer deal team was led by Dan Green and Brad Krack and included Daniel Gallo and Chase Beckstead.

Companies

[Flat.mx](#)

[Hipoteca Capital](#)

Related People





Daniel M. Green
PARTNER
P +1 650 463 5210



Bradley D. Krack
PARTNER
P +1 415 801 4890

Chase N. Beckstead
ASSOCIATE
P +1 650 463 5379

Related Services

Late-Stage Company
Latin America
Mergers & Acquisitions

Featured Insights

CLIENT NEWS

Anduril Announces Acquisition of Klas to Advance Tactical Edge Computing and Communications

FIRM NEWS

Gunderson Dettmer Commemorates 2025 Asian American and Pacific

Gunderson Dettmer Commemorates 2025 Asian American and Pacific Islander Heritage (AAPI) Month

CLIENT NEWS

Prosus Leads US\$7.25M Financing of Zapia

CLIENT NEWS

Brazilian Carbon Capture Company Mombak Announces \$30M Financing

CLIENT NEWS

Latin American Fintech Clara Announces \$80 Million Financing

CLIENT NEWS

Africa B2B OmniRetail Announces \$20M Financing

CLIENT NEWS

Glacier Announces Series A Financing to Expand Robot Recycling Fleet

CLIENT NEWS

Dataminr Announces \$100M Investment Led by Fortress Investment Group

CLIENT NEWS

Omnidian Announces \$87M Series C for Renewable Energy Performance

INSIGHTS

Splitting the Pie: How Savvy Founders Divide Ownership and Navigate Other Founder Equity Decisions

CLIENT NEWS

Chainguard Announces \$356 Million Series D Led by Kleiner Perkins and IVP

INSIGHTS

Client Insight: California AI Transparency Act