

The Grand Announces \$4.7M Seed Led by Seven Seven Six

Client News

September 28, 2023

Gunderson Dettmer represented client The Grand, a coaching platform, in its \$4.7 million Seed financing led by Seven Seven Six. The Grand makes top business coaching more accessible and longer lasting with its platform that includes live coaching sessions that can be rewatched, peer groups and a dashboard that tracks personal progress. The Grand will use the new capital to reach more people at an organizational level.

In the [announcement of the transaction](#), Fortune stated, “After a 2020 pandemic pivot, the Grand built a virtual platform for group coaching that allows participants to return to their coaching insights once sessions are over. ‘Coaching can be so ephemeral,’ says co-founder of The Grand Anita Hossain Choudhry. ‘You have this incredible conversation, but a lot of times, it’s fleeting.’”

The Gunderson Dettmer deal team was led by Cody Peterson and included Tim Greene, Caroline Downer and Radhika Raman.

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