

Gunderson Dettmer Represented The Raine Group in Tastemade Acquisition

Client News

March 12, 2025

Gunderson Dettmer represented client The Raine Group as an investor in Tastemade's acquisition by Wonder, a food delivery company. Tastemade, a global media company specializing in food and travel content, will bring an audience of 160 million social followers and 13 million monthly streaming viewers to Wonder, enhancing its content studio integration.

In the [announcement of the acquisition](#), Tastemade co-founder Larry Fitzgibbon said, "Propelled by a unified vision, this acquisition represents an incredible opportunity for both Tastemade and Wonder to leverage our strengths and elevate our storytelling and retail capabilities to new heights. Together, we will build a platform that seamlessly merges the joy of watching with the convenience of having dinner delivered right to the door."

The Gunderson deal team was led by Bradley Krack and included Mark Foster and Damon Zhangchai.

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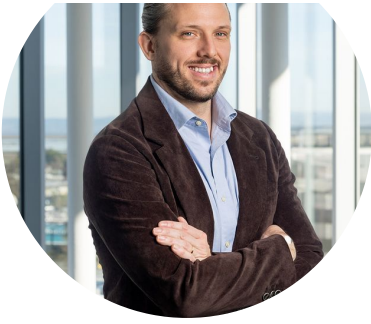
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