

Fan Engagement Platform Dale Announces Acquisition by Red5

Client News

January 8, 2025

Gunderson Dettmer represented client Dale, a leading fan engagement software company, in its acquisition by Red5, a leading provider of real-time streaming technology. Dale's fan engagement features include advanced production capabilities, sophisticated guest management, custom multi-view layouts and streamlined attendee controls. The acquisition of Dale further enhances Red5's TrueTime Studio™ product features and strengthens its presence in Latin America.

In the [announcement of the acquisition](#), Dale co-founder and CEO Raphael Japiassu Gonçalves said, "Joining forces with Red5 marks an exciting new chapter for Dale's technology and our team. Our shared vision for innovative fan engagement solutions, combined with Red5's industry-leading low-latency streaming technology, will enable us to deliver even more powerful interactive experiences to broadcasters and content creators worldwide. We're thrilled to bring our expertise in the Latin American market to Red5's global operations."

The Gunderson Dettmer team was led by Christel Moreno.

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