

Trackstar Announces \$2.6M Seed Financing Led by TMV

Client News

November 30, 2023

Gunderson Dettmer represented client Trackstar, a universal API for warehouse management systems (WMS), in its \$2.6 million seed financing led by TMV. Trackstar builds and maintains integrations across WMS, normalizing the data into a single API. The new financing will accelerate Trackstar's mission to integrate with warehouse management systems globally, enhancing supply chain efficiency and data accessibility for businesses of all sizes.

In the [announcement of the transaction](#), Trackstar co-founder Daniel Langer said, "The status quo for integrating with logistics and warehousing systems hinders innovation and negatively impacts end consumers. Our universal API is already helping companies launch new features, onboard more customers, and accelerate their growth."

The Gunderson Dettmer deal team was led by Glen Van Ligten and included Joe McGinley and Adam Griffith.

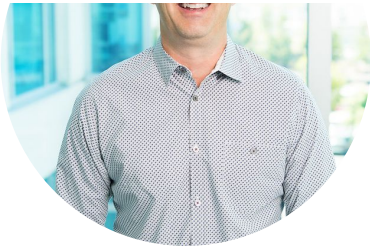
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