

Predictive Fitness Announces Strategic Partnership with Ancor Capital Partners

Client News

November 20, 2024

Gunderson Dettmer represented client Predictive Fitness, an AI-powered fitness software solution, in its strategic partnership with Ancor Capital Partners, an operations-focused investment firm. Predictive Fitness leverages its proprietary AI-powered Optimization Engine and comprehensive dataset to transform data into insights and applications which help people improve performance, fitness and health. This investment marks Ancor's latest move into the health and wellness sector, coinciding with a broader shift in the healthcare industry towards preventative and holistic health solutions.

In the [announcement of the partnership](#), Predictive Fitness CEO Jeff Booher said, "We're thrilled about our partnership with Ancor. Ancor brings exceptional experience in scaling technology and healthcare companies, which makes this an incredibly valuable partnership. We look forward to expanding our presence in endurance sports and exploring new ways to help people improve their fitness and health."

The Gunderson Dettmer deal team was led by Wes Watts and included Luke Thomas.

Companies

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[Ancor Capital Partners](#)

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