AdWeek Quotes Katie Gardner in "How Publishers Are Expected to Work With AI Firms in 2024"

Insights January 3, 2024

Gunderson Dettmer partner Katie Gardner is quoted in AdWeek's article on the ongoing battle between artificial intelligence models and publishers and her predictions for 2024.

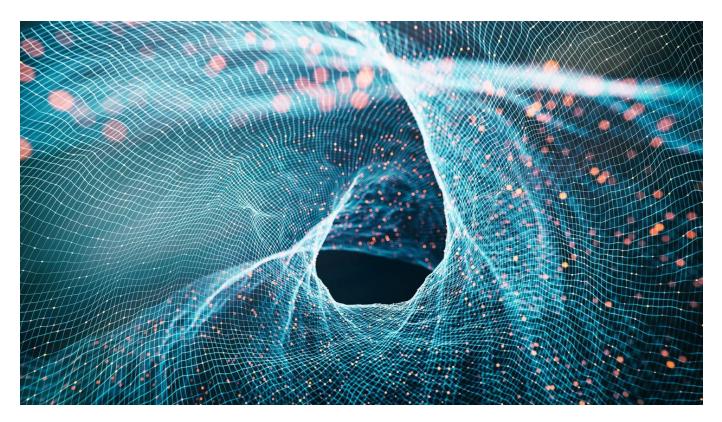
Read the article here.

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