



Mexican Digital Health Startup Sofía Announces \$13.5M Financing

Client News

December 11, 2024

Gunderson Dettmer represented client Sofía, a Mexico-based digital health startup, in its \$13.5 million financing led by Kfund, a Madrid based fund, with participation from Index Ventures, Kaszek and IDB Lab. Sofía's simple and accessible platform offers quality medical services to individuals and families and enables businesses to offer health insurance with no deductibles. The company will use the new capital to grow and reach more SMEs, as well as develop integrated solutions with AI and telemedicine.

In the [announcement of the transaction](#) it states, Sofía founder and CEO Arturo Sánchez Correa's "Vision is for healthcare to be intuitive, easy and stress-free, from the preventive phase to a serious health case. We want to translate that into a very important scale that becomes one of the pillars of healthcare in the country. We know it is a big challenge, but we are committed to achieving it."

The Gunderson Dettmer deal team was led by Dan Green and Brad Krack and included Daniel Gallo, Jenna Finegold and Juan Pablo Guzman Zaldua.

Companies

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[Kfund](#)

[Index Ventures](#)

[Kaszek](#)

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