

Ghost Announces \$40M Series C Led by L Catterton

Client News

October 15, 2024

Gunderson Dettmer represented client [Ghost](#), a B2B marketplace connecting the world's leading brands and retailers, in its \$40 million Series C financing led by L Catterton. Ghost's proprietary platform serves as a one-stop solution for brands, allowing them to enter into new channels and geographies by connecting them with a broad range of vetted buyers around the world who are seeking access to both surplus and wholesale inventory.

In the [announcement of the transaction](#), Ghost co-founder Josh Kaplan said, "The reason why we're called Ghost is because we operate in the background. We want to be this private layer behind-the-scenes that helps power all of these businesses' inventory operations, and we are a ghost ensuring that their inventory gets distributed effectively across the world."

The Gunderson Dettmer deal team was led by Randall Clark and included Katie Gardner, Darryl Long, Maurice Osei, Jaime Lacson and Emily Miller.

Companies

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