



Asia Partners Leads \$30M Series A Financing of SingleInterface

Client News

April 11, 2024

Gunderson Dettmer represented client Asia Partners as it led the \$30 million Series A financing of SingleInterface, a Singapore SaaS startup that helps offline businesses grow their business online, with participation by PayPal Ventures. Founded in 2015, this round is the company's first external fundraise. The new capital will be used for international expansion and product improvements.

SingleInterface provides a one-stop solution for over 400 multi-location brands across India, Southeast Asia and the Middle East. Its clients include KFC, Pizza Hut, Nissan, Apollo Tyres, HDFC Bank, Tata Group, Reliance Group, Aditya Birla Group and the Bajaj Group.

In the [announcement of the transaction](#), Asia Partners co-founder Oliver Rippel said, "We are thrilled to be partnering with Tarun, Harish, and the SingleInterface team to support their growth ambitions in India and globally. SingleInterface has shown an exceptional track record of fostering customer engagement and commerce for large enterprises over the last several years and has firmly established itself as a prominent player in the region, successfully integrating offline and online customer journeys to drive growth for physical retail locations."

The Gunderson Dettmer deal team was led by Jonathan Pentzien and included Kamna Kumar and Binh Vong.

Companies:

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