

# Trustwise Announces Official Launch and \$4M Seed Financing

Client News

June 24, 2024

Gunderson Dettmer represented client Trustwise, a generative AI application performance and risk management system, in its official launch, the release of its Optimize:ai product, and its \$4 million seed financing, led by Hitachi Ventures. Cutting AI costs and risks by up to 15 times, Trustwise Optimize:ai offers developers with an API to eliminate risks and reduce the growing costs associated with deploying large language models (LLMs) in high-stakes enterprise environments. The company will use the new capital to speed up the development of cost and risk-optimized generative AI prototypes for various industries, accelerate its go-to-market and partnership strategy, and further its research initiatives.

In the [announcement of the transaction](#), Trustwise CEO and founder Manoj Saxena said, “At Trustwise, we understand the challenges enterprises face with generative AI, including safety risks, high costs, and environmental impacts. For example, compared to a traditional Google search, a ChatGPT query costs around 36 times more, uses 1000 times more energy, and has safety issues like hallucinations and data leakage. After nearly two years of co-development with clients in highly regulated industries, the launch of Optimize:ai makes AI safe, compliant, and economically and environmentally viable.”

The Gunderson Dettmer deal team was led by Wes Watts and included Emma Anderson.

Companies

[Trustwise](#)

[Hitachi Ventures](#)

## Related People



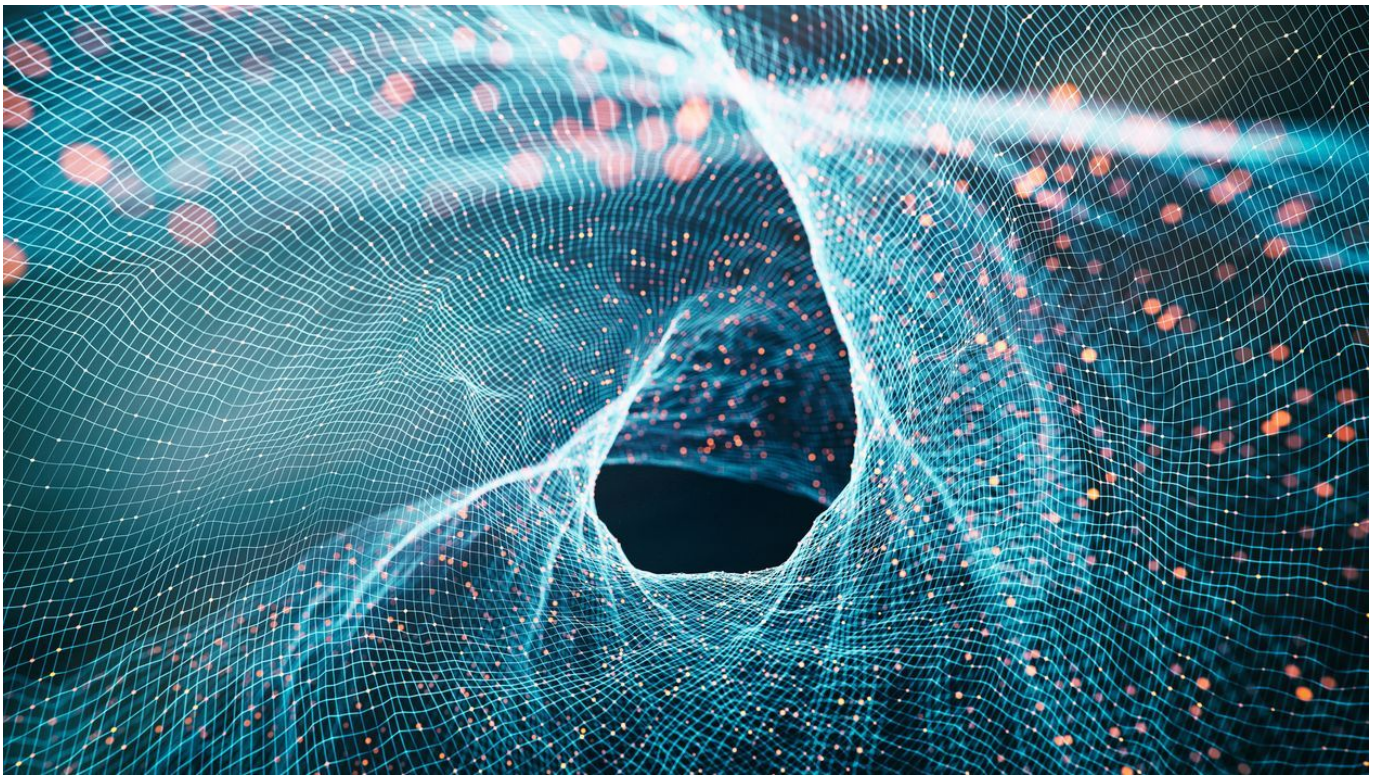
Wesley C. Watts  
PARTNER  
P +1 512 706 9500



Emma Anderson  
ASSOCIATE  
P +1 512 706 9888

## Related Services

AI & Machine Learning  
Early-Stage Company  
Private & Public Companies



AI @ GD

## Gunderson Dettmer's Generative AI Resources

Gunderson Dettmer is committed to fostering AI education for the innovation economy by supporting startups and venture capital firms.

Discover our AI-focused resources designed to provide updates, education, and insights into the development of AI and generative AI.

## Featured Insights

### CLIENT NEWS

**BRIK Announces \$10M Series A Funding**

### FIRM NEWS

**Gunderson Dettmer Leads 2025 PitchBook Global League Tables for Q1**

### CLIENT NEWS

**Lux Capital and NewView Capital Invest in \$200M Series E of Stord**

### INSIGHTS

## INSIGHTS

Client Insight: BE-10 Benchmark Survey of US Direct Investment Abroad

## CLIENT NEWS

Granite Asia Leads \$20.5M Funding of VFlow

## CLIENT NEWS

Gunderson Dettmer Client EPOS Acquired by Ant Financial

## EVENTS

Webinar: From Launch to Scale: Building a Strong Operational Foundation for Emerging Fund Managers

## INSIGHTS

Chambers and Partners Global Practice Guide 2025: Venture Capital (Singapore Chapter)

## CLIENT NEWS

Insurtech Bestow Announces \$120M Series D and \$50M Credit Facility

## CLIENT NEWS

Cart.com Raises \$50M Additional Financing

## CLIENT NEWS

VMetrix Announces USD \$3 Million Series Seed Financing

## CLIENT NEWS

Gunderson Dettmer Represented Hims & Hers Health, Inc. in Upsized \$1 Billion Convertible Senior Notes Offering to Accelerate Global Expansion and Utilization of AI in Healthcare