

“How to Get Your Compliance House in Order: Practical Tips” Recording with Anna Westfelt

Insights

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Gunderson Dettmer partner Anna Westfelt shares, “How to Get Your Compliance House in Order: Practical Tips” in her latest screencast. She provides practical compliance tips to avoid becoming the next privacy enforcement target, including conducting a thorough audit of personal data collected on websites and ensuring clear and easy processes for consumers to exercise their rights. Anna also emphasizes the importance of data hygiene, security measures, and proper website disclosures to avoid regulatory investigations and class actions.

Key Tips Include:

- Perform a thorough audit of all personal data you collect on the website and know how to use it
- Get your website disclosures in order
- Make sure that your consumer opt out tools are actually working
- Avoid a convoluted and confusing opt out process that makes it difficult for users to opt out their rights
- Maintain overall data hygiene

[View the transcript here.](#)

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