

## Incode Announces Acquisition of MetaMap

Client News June 14, 2024

Gunderson Dettmer represented client Incode, a developer of an end-to-end omnichannel identity platform, in its acquisition of MetaMap, an identity verification company. Incode's platform offers a highly secure and seamless Al-based experience that increases conversion and reduces fraud. The acquisition of MetaMap allows Incode to further upscale its ability to make digital interactions safer and more reliable, as well as expand the company's market share across North America, Latin America and Africa.

In the announcement of the acquisition, Incode Founder and CEO Ricardo Amper said, "Integrating MetaMap's innovative approach to mapping, its scalable growth engine, and talent will strengthen our position as the leader in the global market. MetaMap perfectly complements our vision of providing reliable and effective identity verification solutions to a wide range of clients. We strongly believe that working together will further enhance security and trust in digital identity."

The Gunderson deal team was led by Dan Green and included corporate partner David Moore and of counsel Brian Willbur, corporate associates Eduardo Espinosa de los Monteros Pereda and Juan Pablo Guzman Zaldua, strategic transactions partner Colin Chapman and associate Julie Mahoney, employment & labor partner Natalie Pierce and of counsel Michael Hui, tax partner Mark Foster and associate Morgan Otway, data privacy partner Anna Westfelt and associate Frida Alim, and executive compensation partner Michael Richman and associates Erik Ward and Sofia Rattes.

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