



GUNDERSON  
DETTMER



## ***Monica Rodriguez Kuniyoshi***

**CHIEF MARKETING OFFICER**

**Silicon Valley**

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## **Monica is Chief Marketing Officer, resident in Silicon Valley.**

As Gunderson Dettmer's CMO, Monica leads the marketing and business development function firmwide, overseeing a dynamic team of more than 15 business professionals around the world. She has over 20 years of experience in creating and executing innovative marketing strategies, launching new services and products, and building strong relationships with clients and stakeholders.

Since joining Gunderson Dettmer in 2018, Monica has been proud to oversee a transformative brand refresh, quadruple the size and scope of the marketing function, and support the firm's continued dominance in the innovation economy. She leverages her master's degree in organizational development and experience in human-centered design, performance coaching, and strategic analysis to improve collaboration and business outcomes across the firm. She is passionate about empowering people, enhancing processes, and enabling growth.

## Credentials

### EDUCATION

- University of San Francisco School of Management, M.S.O.D.
- Vassar College, B.A.

## Related News & Insights

### FIRM NEWS

Gunderson Dettmer Commemorates 2025 Asian American and Pacific Islander Heritage (AAPI) Month

### CLIENT NEWS

Brazilian Carbon Capture Company Mombak Announces \$30M Financing

### CLIENT NEWS

Africa B2B OmniRetail Announces \$20M Financing

### CLIENT NEWS

Glacier Announces Series A Financing to Expand Robot Recycling Fleet

### CLIENT NEWS

Dataminr Announces \$100M Investment Led by Fortress Investment Group

### CLIENT NEWS

Omnidian Announces \$87M Series C for Renewable Energy Performance

### INSIGHTS

Splitting the Pie: How Savvy Founders Divide Ownership and Navigate Other Founder Equity Decisions

### CLIENT NEWS

Chainguard Announces \$356 Million Series D Led by Kleiner Perkins and IVP

## INSIGHTS

Client Insight: California AI Transparency Act

## INSIGHTS

Client Insight: Prepare for BE-10 Benchmark Survey of US Direct Investment Abroad

## INSIGHTS

Tech Brew Interviews Aaron Rubin in “Where the legal battle stands around copyright and AI training”

## CLIENT NEWS

Latin America Fintech Belvo Announces \$15M Funding