



## AI & Machine Learning

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**We recognize the transformative impact of AI and machine learning on the startup landscape. As technology continues to advance, AI-driven innovations are reshaping industries and creating new opportunities for entrepreneurs and investors.**

**Our aim is simple: to enable companies and investors to harness the tremendous potential of AI, while navigating the rapidly shifting business, legal and regulatory environment. We are as bullish as our clients about the impact it will have on our future, and excited to be on the ground floor advising the builders — whether they are companies or funds — in an era where the velocity of innovation is moving at a pace never seen before. Our role is to maximize the opportunity while minimizing the risk.**

Our attorneys strategically advise clients on the evolving regulatory landscape and the key legal considerations for building products and service offerings that leverage AI to promote safe and compliant use. Our Corporate team represents hundreds of AI companies around the world, ensuring they have sound governance and strategy and are positioned to access capital and scale their businesses. The attorneys in our Strategic Transactions & Licensing and Data Privacy groups are on the vanguard of developments in the field, advising our clients on how they can safely leverage AI tools in their business. Our Employment Law Group is providing timely counsel on emerging issues posed by AI in the workplace, including interpreting the EEOC's AI guidance, optimizing HR tasks through generative AI, and complying with evolving laws regulating employer use of AI.

## Unparalleled Experience & Forward-Thinking Guidance

Representing top-tier companies in AI and machine learning, we understand the intricacies of this dynamic industry and can help you stay ahead of legal trends, ensuring your business is compliant and competitive. From incorporation to funding rounds and IP protection, our legal team provides strategic advice tailored to the unique needs of tech startups. We offer comprehensive services designed to propel your growth, including:

- **Venture Capital Investment.** Advising on funding strategies and the legal aspects of venture capital financing.
- **Intellectual Property Strategy.** Developing and implementing IP strategies to protect AI innovations; helping companies navigate the complexities of integrating AI technologies into their existing products.
- **Data Privacy Compliance.** Assisting with compliance efforts, including GDPR and CCPA, to safeguard data and build trust.
- **Strategic Technology Licensing and Contracts.** Negotiating and drafting licensing agreements and commercial contracts tailored for AI technologies.
- **Employment Counseling.** Our attorneys strategically advise clients on the evolving regulatory landscape and the key legal considerations to promote safe and compliant use of generative AI tools in the workplace.
- **Mergers and Acquisitions Support.** Providing legal guidance on mergers, acquisitions, and exit strategies for AI-focused companies.

## Multidisciplinary Approach to AI

You don't silo your business functions and neither do we. Consistent with how we handle other industries, we bring together attorneys across our core practices to serve companies and investors focused on AI. Our deep focus on innovation means that all of our attorneys — regardless of practice area — speak the same language and work with the same type of clients every day. That means we can more quickly connect the dots, share information, and see around corners in quickly evolving industries like this one.

## AI @ GD

Gunderson Dettmer has always been at the forefront of the AI space — and we are committed to remaining there. We are using AI solutions to deliver better, more efficient legal services to our clients. We have built proprietary AI tools that combine in-house know-how and processes with cutting-edge technology — like our homegrown ChatGD app — to help our technologists and attorneys leverage the latest developments in AI.

As thought leaders in the space, our attorneys have published or been quoted in articles on generative AI in a variety of top business and legal publications, including Washington Post, Bloomberg Law, Forbes, TechCrunch, and others.

We at Gunderson Dettmer are emboldened by the promise of the latest developments in AI — both as it enhances our clients' abilities to build innovative products and services and as it offers us new opportunities as service providers to the innovators in this industry to serve our clients better.