

Gunderson Dettmer Releases 2024 Generative AI Future of Work Survey Report

Insights

April 19, 2024

Gunderson Dettmer is pleased to announce its 2024 Generative AI Future of Work Survey Report. In late-2023, Generative Artificial Intelligence (GenAI) emerged as a game-changing innovation. Gunderson Dettmer's Employment & Labor Group and Strategic Transactions & Licensing Group conducted a workplace survey to take the pulse of our company clients when it comes to AI and GenAI.

Over 400 tech and life sciences respondents provided insights on how they are working with GenAI tools today and/or how they plan to utilize GenAI in the months to come. The survey results indicate a widespread inclination among companies, at various stages and sizes, to incorporate GenAI technologies into business operations in the coming months, or deepen and expand their current use of GenAI as quickly as possible.

Below are some key takeaways, a link to the survey report, and a link to our GenAI resources page.

Key Takeaways

1. Most respondents are optimistic about GenAI's ability to improve their day-to-day operations.
2. Companies that are already working with GenAI are excited to expand their use.

3. Companies have very different goals when it comes to GenAI, but most – regardless of their size, stage, or industry – appear to be looking for ways to transform their operations, not merely speed them up.
4. Many respondents are tech savvy and already using AI and GenAI in the workplace, but they have been slow to adopt safety protocols or create formal guardrails, such as GenAI policies, compliance officers, or internal taskforces. This trend is especially prevalent among smaller companies with fewer than 50 employees.

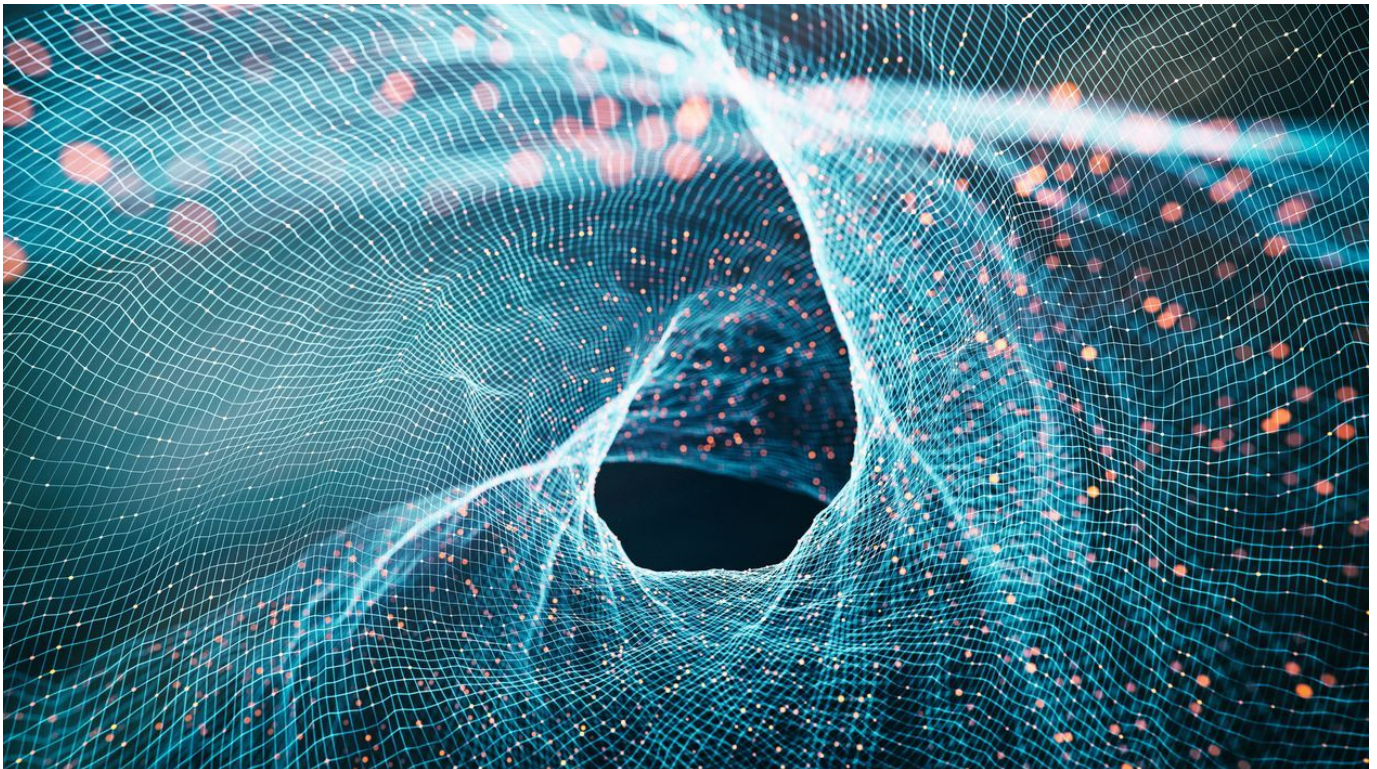
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Generative AI Resources

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Gunderson Dettmer's Generative AI Resources

Gunderson Dettmer is committed to fostering AI education for the innovation economy by supporting startups and venture capital firms.

Discover our AI-focused resources designed to provide updates, education, and insights into the development of AI and generative AI.

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