

## Natalie A. Pierce

#### **PARTNER**

San Francisco

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# Natalie is chair of the firm's labor & employment practice.

Natalie represents technology and life sciences companies at all stages of growth, from the earliest stages of financing to public companies. Her practice focuses on the needs of start-up and emerging growth companies. She proactively works with her clients to develop workplace policies and procedures to avoid future problems with employment matters. If problems do arise, Natalie is also a litigator who has successfully defended clients against a variety of employment claims.

Natalie is a trusted advisor to her clients on all employment-related matters, including: recruiting, hiring, managing and compensating employees; compliance with all relevant regulations at the federal, state and local levels; and avoiding issues such as harassment, discrimination and pay inequity. Natalie has handled the workforce-related aspects of numerous transactions and reorganizations, including maximizing value through smooth transitional plans for service agreements and pre- and post-closing integration activities. In addition, she is focused on counseling companies on incorporating robotics, biometrics, telepresence, artificial intelligence, and other enhancement technologies into the workplace, as well as re-skilling workforces to facilitate tech adoption.

Prior to joining Gunderson Dettmer, Natalie was a litigator at Littler representing corporations in all types of employment litigation matters involving discrimination, harassment, wrongful discharge and retaliation. Natalie is fluent in Spanish.

#### **EDUCATION**

- Columbia University School of Law, J.D.
- · University of California, Berkeley, B.A.
  - o Honors



## **ACHIEVEMENTS**

Lawyer Monthly Magazine's 2020 Women in Law Award
Daily Journal's 2019 Top Labor and Employment Lawyers
Chambers' 2019 Minority Lawyer of the Year Award
San Francisco Business Times' Most Influential Women recognition
Daily Journal's 2019 Top Artificial Intelligence Lawyers

## **FOCUS**

• Labor & Employment

## **ADMISSIONS**

California