GUNDERSON DETTMER

LICENSING, STRATEGIC PARTNERING & COMMERCIAL TRANSACTIONS GROUP

# Coding with Generative AI (GAI):

Open Source Compliance and Practical Risk Management

May 31, 2023

## **Meet the Presenters**



Aaron Fiske
Partner @ Gunderson Dettmer
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### **Gunderson Webinars**

#### **GAI Presentation Series**



### Regulating AI in Employment: How to Comply and Best Practices Webinar

Labor and employment best practices to comply with current and anticipated regulations governing automated decision making technology | LINK

### Generative Al Developments: Latest Developments, Legal Risks and Best Practices

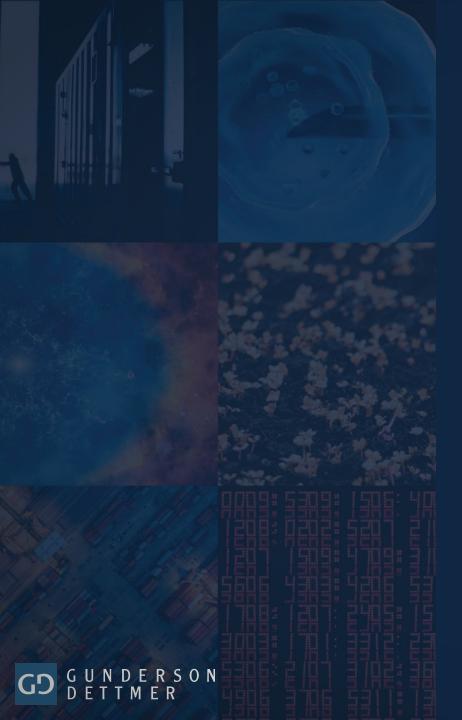
Covers developments in the AI landscape, including potential risks associated with AI, the recent case law updates, and methods for mitigating risks | LINK

### Patenting AI: What does it mean, should we do it, and what does success look like?

Examines various aspects of AI that patents can protect, such as data preparation, training processes, and functional applications of AI | LINK

### Generative AI: Navigating Privacy and Security Concerns in the U.S., EU and UK

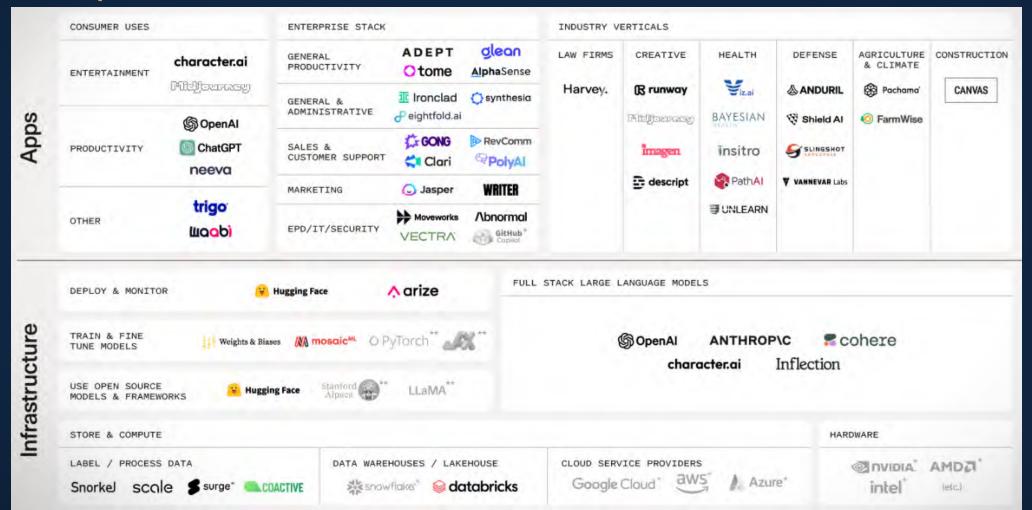
Overview of regulatory guidance and evolving legal requirements in the U.S., European Union and the United Kingdom, and practical steps companies can take to address legal requirements and mitigate privacy and security risks | LINK



# Agenda

- Potential Benefits of Using GAI Tools
  - MCLE Code —
- 2 Risks Associated With Using GAI Tools
- Practical Ideas for Managing Risks
  - MCLE Code —

#### **GAI Landscape**



GD GUNDERSON DETTMER Source:

Seguoia, Al 50

#### **Generating Content**



Imagine you are a marketing executive at a private company, can

Vou generate for me....

Imagine you are a primary school teacher, can you suggest \_\_

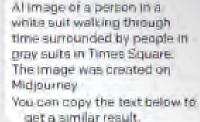
Imagine you are the director of finance in a public company, can

Vou state -



As a small business owner I'm interested in building a website or application for my business. Can you suggest some actionable steps for each option including the use of freelancers and hiring a company? Additionally, what are some resources I can use to get statted with my research and find the best solution for my needs?

I want to make sure that I choose the best approach for my business, whether that means building the website or application myself, hiring freelancers, or working with a company. I'm also interested in any resources that can help me get started with my research, such as websites or tools for comparing options and finding the best fit for my business.

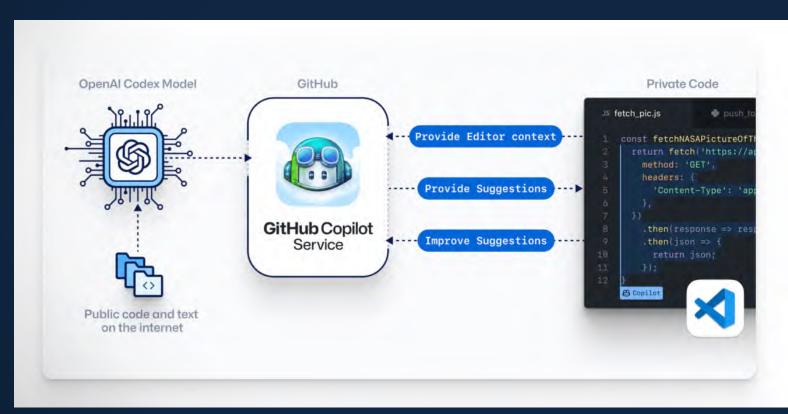


A person wearing a full white suit walking through the time in the middle of Times. Square Many other people are also walking in Times Square, however all other individuals are swearing a full grey suits. Make the occurs to be detailed and ultraviolatic St.—at 6.5—4.5—4.5—5.500



Source: UAE, 100 Practical Applications and Use Cases of Generative Al (ChatGPT and Midjourney prompt engineering examples)

**Generating Code:** CoPilot

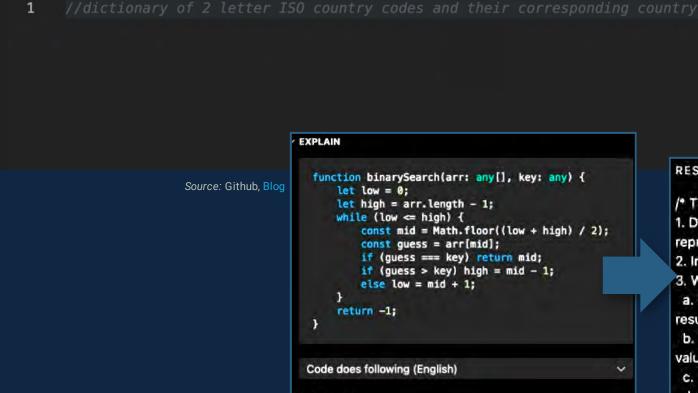


Source: Nira, Blog

#### **CoPilot**

- Increased productivity and efficiency
- Reduced development time
- Improved code quality and consistency (e.g., maintenance, testing, and debugging)
- Vast training dataset of publiclyavailable code

**Generating Code:** CoPilot Examples



Advanced

- Code recommendations that go beyond mere autocompletion (e.g., creating dictionaries of lookup data)
- Code translation and analysis (e.g., summarization, interpretation, explanation)

#### RESULT

- /\* The code above does the following, explained in English:
- Declare two variables, low and high, which will be used to represent the start and end of the search.
- Initialize low to 0 and high to the length of arr 1.
- 3. While low is less than or equal to high, do the following:
- a. Declare a variable mid which will be used to store the result of Math.floor((low + high) / 2).
- b. Declare a variable guess which will be used to store the value at the index mid.
- c. If guess is equal to key, return mid.
- d. If guess is greater than key, set high to mid 1.
- e. Otherwise, set low to mid + 1.
- 4. Return -1. \*/



JS index.is

Ask Copilot

Corporate Open Source Adoption: Driven By Productivity and Complexity

#### **Open Source**

#### 2000s

- Grassroots developer usage
- Companies clueless
- Cisco got sued

#### 2010s

- Supply/usage explode
- Companies bewildered, banning and playing catch up
- Lawyers scrambling to understand risks
- Benefits demonstrated; employees insist
- Legal to vulnerabilities, big breaches
- Processes and tools evolve
- Importance of policy, process, education

#### 2020s

- Fully mainstream
- SBOMs



Corporate Open Source Adoption: Driven By Productivity and Complexity

# **Open Source** (decades)

"THOSE WHO CANNOT REMEMBER THE PAST ARE CONDEMNED TO REPEAT IT."

George Santayana

# **GAI** (years, months?)

- Grassroots... and deep roots
- Bewilderment
- Scrambling
- Banning

 $[\ldots]$ 

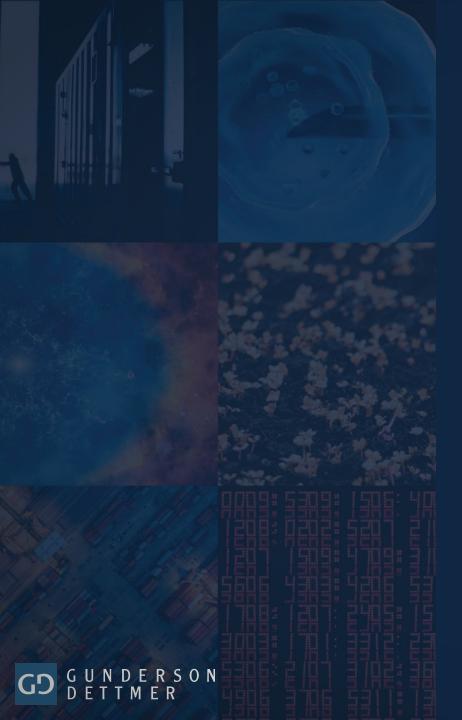
- Policy/ProcessTools/Education
- Mainstream
- Breaches



## **MCLE Codes**

• 2976





# Agenda

- 1 Potential Benefits of Using GAI Tools
  - MCLE Code —
- Risks Associated With Using GAI Tools
- Practical Ideas for Managing Risks
  - MCLE Code —

**Overview of Potential Risks and Exposure** 



#### **Direct Legal Liability**

- Actual infringement
- Protectability



#### **Secondary Transactional**

- M&A and financing concerns
- Remediation



#### **Vendor Risk**

- Vendor dependency
- Information security

#### **Direct Legal Liability:** Actual Infringement



- Unclear rights to underlying training data and right to use generated outputs.
  - Is the use of proprietary data for training AI defensible "fair use"? **Getty v. Stability AI**
  - Is there a breach of software licensing terms? Doe v.
    GitHub
  - Is there a violation of DMCA §1202(b)? Doe v. GitHub
- Other open-ended issues: violation of privacy laws, contractual interference, contract breach, tort liability, etc.

Source: Doe v. GitHub, Order Granting in Part and Denying In Part Motions to Dismiss (May, 11,2023) attribution, and copyright notices. Taking the facts of the complaint as true and construing all inferences in the Plaintiffs' favor, the Court can reasonably infer that, should Plaintiffs' code be reproduced as output, it will be reproduced in a manner that violates the open-source licenses under which Plaintiffs published their code.<sup>9</sup>



**Direct Legal Liability:** Rights in Training Inputs, IP Restrictions

Publicly available code is copyrighted and subject to license terms.

Public Domain

CC0

**Permissive License** 

MIT, BSD

Copyleft / Viral License

AGPL, GPL

**Limited License** 

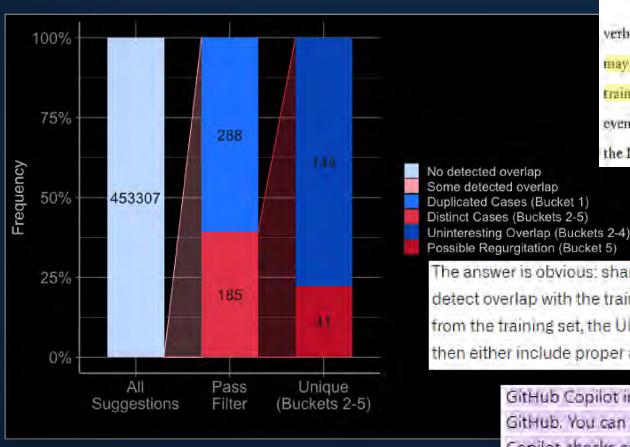
custom proprietary terms

Unspecified License (or No License)

(likely subject to custom proprietary terms)



**Direct Legal Liability:** CoPilot Examples



90. GitHub concedes that in ordinary use, Copilot will reproduce passages of code verbatim: "Our latest internal research shows that about 1% of the time, a suggestion [Output] may contain some code snippets longer than ~150 characters that matches" code from the training data. This standard is more limited than is necessary for copyright infringement. But even using GitHub's own metric and the most conservative possible criteria, Copilot has violated the DMCA at least tens of thousands of times.

Source: Complaint, Doe v. GitHub

The answer is obvious: sharing the prefiltering solution we used in this analysis to detect overlap with the training set. When a suggestion contains snippets copied from the training set, the UI should simply tell you where it's quoted from. You can then either include proper attribution, or decide against using that code altogether.

Source: GitHub, CoPilot Research Recitation

GitHub Copilot includes a filter which detects code suggestions matching public code on GitHub. You can choose to enable or disable the filter. When the filter is enabled, GitHub Copilot checks code suggestions with their surrounding code of about 150 characters against public code on GitHub. If there is a match or near match, the suggestion will not be shown to you.

Source: GitHub, CoPilot Configuration Settings

**Direct Legal Liability:** CoPilot Examples



**Direct Legal Liability:** CoPilot Examples

#### **CoPilot Output**

#### **Training Input**



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mention

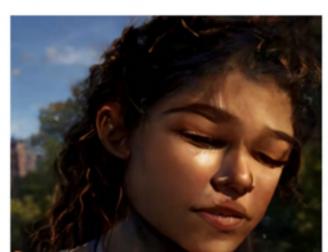


**Direct Legal Liability:** Protectability



Source: USCO Letter (Feb. 21, 2023) regarding "Zarya of the Dawn" by Kris Kastanova (Midjourney generated images)

Detail before Photoshop



Detail after Photoshop



The changes to Zarya's mouth, particularly her upper lip, are too minor and imperceptible to supply the necessary creativity for copyright protection. The Office will register works that contain otherwise unprotectable material that has been edited, modified, or otherwise revised by a human author, but only if the new work contains a "sufficient amount of original authorship" to itself qualify for copyright protection. COMPENDIUM (THIRD) § 313.6(D). Ms. Kashtanova's

Rather than a fool that Ms. Kashtanova controlled and guided to reach her desired image. Midjourney generates images in an unpredictable way. Accordingly, Midjourney users are not the "authors" for copyright purposes of the images the technology generates. As the Supreme Court has explained, the "author" of a copyrighted work is the one "who has actually formed the picture." the one who acts as "the inventive or master mind." Burrow-Giles, 111 U.S. at 61. A

**Overview of Potential Risks and Exposure** 



#### **Direct Legal Liability**

- Actual infringement
- Protectability



#### **Secondary Transactional**

- M&A and finalising concerns
- Remediation

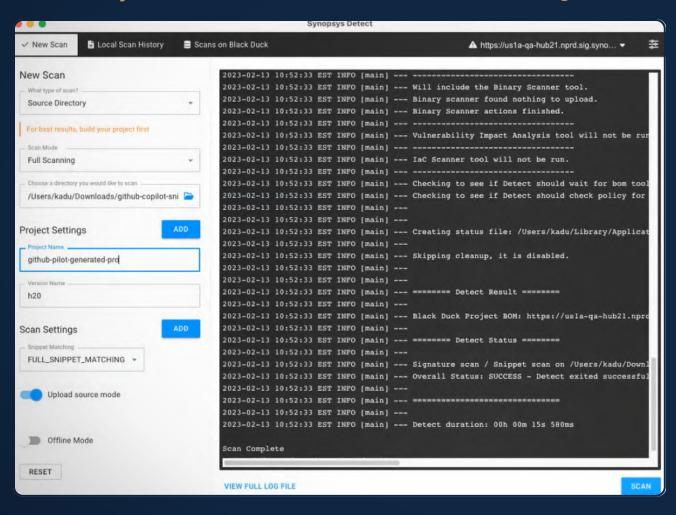


#### **Vendor Risk**

- Vendor dependency
- Information security

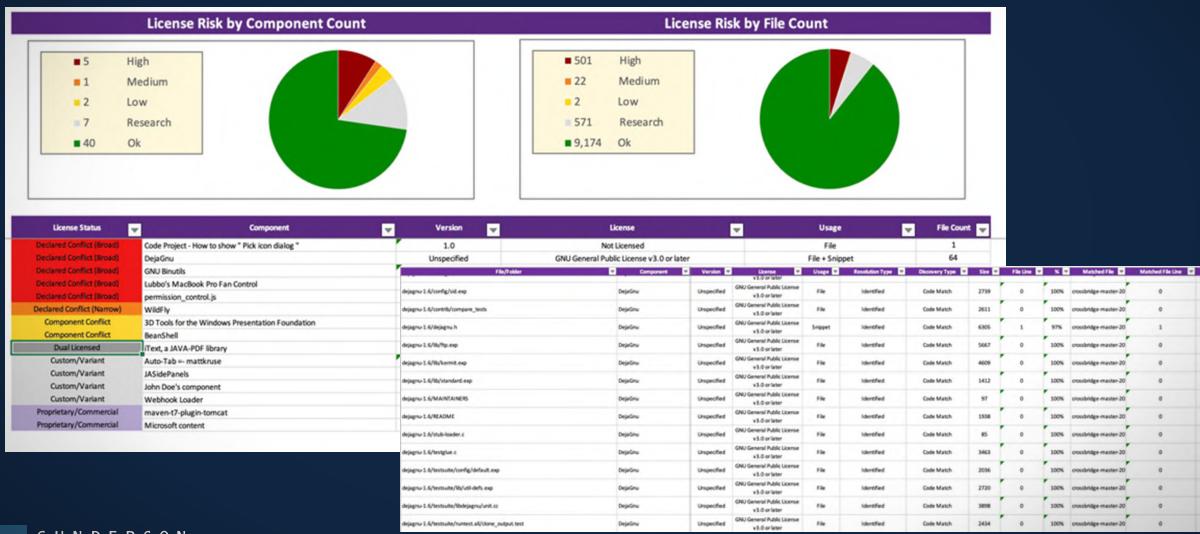


#### **Secondary Transactional Risk:** M&A and Financing Concerns

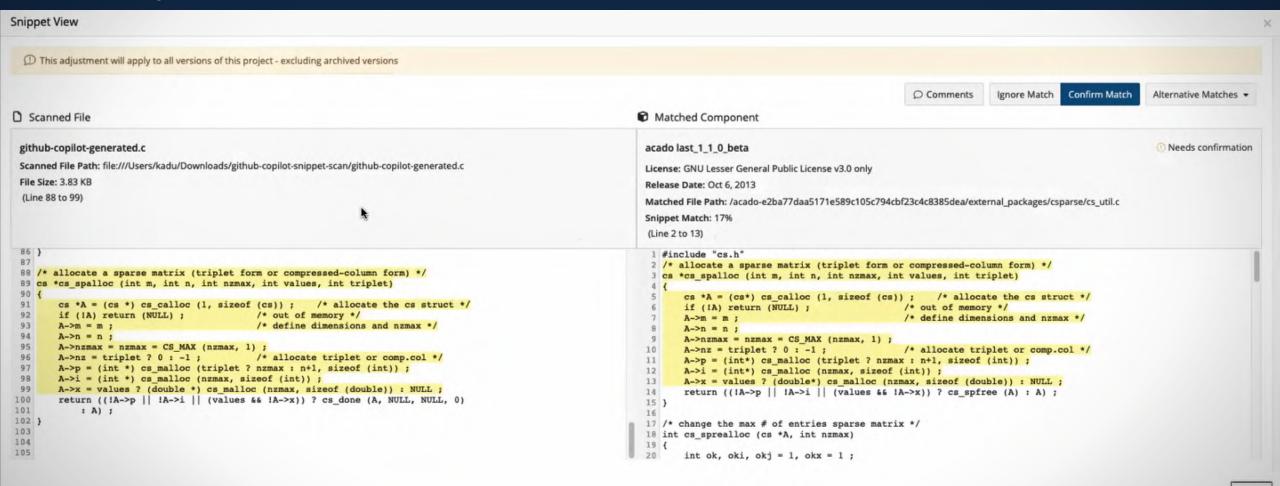


- Technical Diligence: Some code scans can pick up that copying has occurred from public sources
- Remediation: Consider timing, closing conditions and resource expenditure
- Purchaser Risk Profile: Purchaser willingness to accept certain risks (i.e. source code exposure) may vary

#### Secondary Transactional Risk: Technical Diligence



Secondary Transactional Risk: Technical Diligence





Close

Secondary Transactional Risk: M&A Deal Outcomes

- 1 Prepare for deep diligence
- 2 Consider risk shifting:

Software code remediation (as a signing or closing condition)

Enhanced Seller liability (expanded reps and warranties, special indemnities)

3 Consider deal risk:

Time kills deals

Buyer risk aversion

#### ARTICLE VI PRE-CLOSING COVENANTS

Section 6.13 <u>Remediation Plan</u>. <u>Section 6.13</u> sets forth the source code remediation plan agreed to by Parent and Company on or prior to the Agreement Date (the "Remediation Plan"). Prior to the Closing, Company shall take all steps necessary to comply with the Remediation Plan (and the Parties acknowledge that such pre-Closing efforts will focus on the subset of the Remediation Plan set forth on Schedule 8.01(o)). Prior to the Closing, Parent may, at its option, undertake or commission a scan of the source code described in the Remediation Plan.

#### ARTICLE VIII CONDITIONS TO CLOSING

Section 8.01 <u>Conditions to Obligations of Parent</u>. The obligation of Parent to consummate the Transactions shall be subject to the satisfaction or Parent's waiver of, at or before the Closing, each of the following conditions:

. . .

(o) <u>Code Remediation Steps</u>. The code remediation action items set forth on Schedule 8.01(o) shall have been completed.

**Overview of Potential Risks and Exposure** 



#### **Direct Legal Liability**

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#### **Secondary Transactional**

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#### **Vendor Risk**

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#### **Vendor Risks**

#### **Vendor Risk and Dependency**

- Availability of vendor services in uncertain legal environment
- Risks may vary between vendors (e.g., vendor's training sets and license compliance)
- Need for a negotiated agreement (more than vendor clickthrough terms)
- Consider alternatives (e.g., open source LLMs) – many additional considerations
- Incorporation of GAI technology within a product or service – many additional considerations

#### **Information Security / Code Quality Concerns**

- Code-related concerns, such as:
  - Code security
  - Code quality
  - Human supervision and review. For example, Stack Overflow continues to ban GPT-generated responses.
- General data security and leakage issues. For example, Samsung identified 3 instances of employees unintentionally leaking sensitive company info:
  - Pasting confidential source code into ChatGPT to check for errors
  - Requested code optimization
  - Uploading meeting recording to convert into presentation notes





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### Practical Ideas for Managing Risks

#### **Preparing for Technical Diligence**

# Get ahead of potential remediation efforts

#### Develop an internal compliance strategy

Avoid relying exclusively on GAI tools (e.g., humans as the ultimate authors); and arm humans with code analysis tools.

Use tools from reputable sources and for lower-risk activities where the outputs are replicable and easily replaced.

#### Turn on filtering

Certain GAI tools, including CoPilot, include a filtering option that will block CoPilot from making recommendations that match public code.

#### Implement a routine, ongoing code scan

Consider using third-party code scanning services as needed (or in sandbox environments).

#### 4 Review internal compliance strategies

GAI landscape is rapidly changing, and compliance tools are a rapidly developing area. Develop methods for routine review of your organization's internal compliance strategies.

### **MCLE Codes**

- 2976
- 1437



### We want your feedback!

Please email us at insights@gunder.com and phil.odence@synopsys.com

