

CONTRACT GENERATOR



The Contract Generator is a document automation tool that empowers clients to generate legal templates quickly and efficiently, reducing companies' legal overhead costs.

Ease of use:

The **Contract Generator** anticipates essential startup contracting needs and is built to support client growth and operations. Clients can intuitively generate create complex agreements that cover a wide range of personnel and service provider engagements, such as offer letters, proprietary information agreements, invention assignment agreements, and consulting agreements.

Efficient tailored guidance:

By answering simple business-related questions and proceeding through the prompts to build out a customized contract on their own time, clients can access the Contract Generator as a form of self-service at no additional cost. The Contract Generator automatically navigates the patchwork of federal and state laws, and guides and educates clients on legal issues and potential ramifications in an easily-digestible manner. Generated contracts are perfectly tailored to each client's needs and unique compliance requirements.

The numbers speak for themselves

Since its inception, the Contract Generator has significantly streamlined legal processes for Gunderson clients, resulting in the creation of over **5,800+ offer letters/PIIAs** for employees across all 50 states in the U.S.

Unparalleled up-to-date expertise

We regularly review and update the Contract Generator to ensure templates are compliant with the latest evolving legal standards and regulations. Clients benefit from access to and use of sophisticated, current, and compliant contracts that meet the expectations of potential investors and acquirers. The Contract Generator helps clients cut down on potential remediation efforts that can arise during diligence—particularly concerning issues related to compliance with restrictive covenant employment regulation (e.g., employee non-competition and non-solicitation agreements), IP assignment and ownership, IP sufficiency, privacy, and confidentiality—and streamlines the path to securing funding or achieving a successful exit.

SMART REQUESTS

Clients can get efficient responses to routine requests by completing a **Streamlined Matter Action Request Tool** ("SMART") Request, an automated intake process that supplies relevant client details to their Gunderson team.

- **Ease of use:** Leveraging automation, SMART Requests eliminate administrative costs for clients while significantly reducing time spent on information gathering and processing. There is no additional cost to the client to use these tools.
- **Efficient tailored guidance:** SMART Requests have **built-in logic** so users only need to answer questions relevant to their situation. In some cases, responses will automatically feed into generated documents. Automating the intake and tagging process allows for rapid response times, ensuring clients receive timely legal guidance. Upon submission, our platform instantly notifies and ensures fast assignment and based on legal expertise and client needs.
- **Unparalleled up-to-date expertise:** Utilizing client feedback and automated data analysis, we continuously refine our services, enhancing the quality and efficiency of our legal support. When a client's SMART Request is claimed by Gunderson attorney, our clients are automatically connected with a Gunderson attorney that has reviewed the client's information and is available in case the client has follow up questions.
- **The numbers speak for themselves:** Since the launch of SMART Requests, the Gunderson Employment and Labor Group has seen an **exponential increase** in the number of employment-related requests. The Employment and Labor team has collectively responded to thousands of SMART Requests over the past two years.

SCAN ME



HERE
SMART Request Catalog